

# **Elephant Talk to Enter Turkish Market**

## **Company will provide network services and telecom software solutions to Turkey's emerging telecom market**

ORANGE, Calif., Aug. 18, 2008 – (PR NEWSWIRE) – Elephant Talk Communications, Inc. (OTCBB: ETAK), an international telecom and multimedia content distributor, has obtained board approval to expand its international telecom network and converged services for information and communication technologies (ICTs) into Turkey.

“Turkey’s large population of 70 million, the country’s liberalizing telecom market, and its bridge position between continents provides interesting opportunities for Elephant Talk,” said CEO Steven van der Velden.

In addition to providing its wide range of telecom services to the attractive local market, Elephant Talk (ET) will also use this latest addition to service its current customer base wanting to expand into new and emerging markets.

“We expect Turkey to become one of the more important markets for Elephant Talk, considering ET’s relatively early entry into the market, the sizeable mobile market and ET’s advanced MVNE/MVNO propositions,” Mr. van der Velden explains. “This is a natural extension of ET’s current presence in nine countries in continental Europe as well as our presence in Bahrain in the Middle East.”

“ET has demonstrated, with its vision and strategy of converged telecom network and proprietary telecom software solutions, that it is in a superb position to enter the Turkish telecom market,” added Elephant Talk’s European General Manager, Mark Nije.

ET Turkey will be based in Istanbul to offer traditional telecom services, Mobile Virtual Network Operator (MVNO) and Mobile Virtual Network Enabler (MVNE) solutions, including streaming and data services. MVNEs provide infrastructure, systems integration and management services that enable MVNO’s to offer services that improve relationships with their customers or end-users.

### **About Elephant Talk Communications**

Elephant Talk Communications is positioning itself as an international telecom operator and enabler/systems integrator to the multimedia industry by facilitating the distribution of all forms of content, as well as mobile and fixed-telecom services, to global telecommunications consumers. The company provides traditional telecom services, media streaming, and distribution services primarily to the business-to-business (B2B) community within the telecommunications market. Elephant Talk is also a systems integrator and developer for mobile telecom and content distribution solutions; and, as a Mobile Virtual Network Enabler (MVNE), the company has positioned itself as the

premier outsourcing partner for both Mobile Network Operators (MNO's) as well as for Mobile Virtual Network Operators (MVNO's). ETLK is positioning itself as the preferred MVNE partner of the larger, global Mobile Operators and currently operates sophisticated networks in over a dozen markets in Europe, Asia Pacific, and the Middle East.

### **Forward-Looking Statements**

Certain statements contained herein constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates and projections about the Company's industry, management's beliefs and certain assumptions made by management. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Because such statements involve risks and uncertainties, the actual results and performance of the Company may differ materially from the results expressed or implied by such forward-looking statements. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. Unless otherwise required by law, the Company also disclaims any obligation to update its view of any such risks or uncertainties or to announce publicly the result of any revisions to the forward-looking statements made here; however, readers should review carefully reports or documents the Company files periodically with the Securities and Exchange Commission.

*Contact:*

*At the Company:*

Steven van der Velden  
+ 31 20 653 59 16  
info@elephanttalk.com  
<http://www.elephanttalk.com>

*Investor Relations:*

RedChip Companies Inc.  
Jon Cunningham  
1-800-REDCHIP (733-2447), Ext. 107  
info@redchip.com  
<http://www.redchip.com>