

## **Elephant Talk & 2NR Announce Plan to Turn in Your Old Unused Mobile Phone to Help the People of Haiti**

*Elephant Talk and 2NR's Service Offerings Make Keeping Old Mobile Phones As Your 2<sup>nd</sup> Handset Unnecessary*

SCHIPHOL, THE NETHERLANDS--(Marketwire - 01/28/10) - Elephant Talk Communications, Inc. (OTC BB:ETAK), an international telecom and multimedia content distributor specializing in carrier grade mobile enabling platforms, today announced in conjunction with 2NR, a division of TeleCombination International BV, the opportunity to turn in your old mobile telephone and help the earthquake victims in Haiti. Elephant Talk and 2NR will work with Zonzoo Group plc to sell the used mobile phones and use the proceeds to benefit Haiti.

In addition to assisting with the recovery of Haiti by turning in your phones and allowing the devices to be sold, consumers will also directly be helping the environment by recycling old mobile phones and giving them a second life. Everybody who donates his or her old mobile device will apply for the special offering to get a second telephone number for free for a certain amount of time with no obligation and a discounted price plan from 2NR. By utilizing Elephant Talk's best in class platform, 2NR has the ability to offer two mobile numbers on a single SIM card which allows for all mobile services to be available on one SIM card without having multiple handsets. This product allows people to turn in one of their handsets based on the ability to now have two phone numbers associated with a single mobile device.

Mr. Steven van der Velden, CEO of Elephant Talk commented, "We think this is a great way to provide relief to the earthquake victims of Haiti. Based on our dynamic product offering, people no longer need two telephones in order to have two numbers, thus we joined forces with 2NR and Zonzoo to assist in providing donations for the people of Haiti. Elephant Talk is pleased that through the allocation of part of the revenues generated by these new 2NR subscribers donations will be made for the Haiti recovery program. With the use of our advanced platform of mobile technology, we have the ability to support people in need."

### **About Elephant Talk Communications**

Elephant Talk Communications is positioning itself as an international telecom operator and enabler to the multimedia industry by facilitating the distribution of all forms of content as well as mobile and fixed telecom services to global telecommunications consumers. The Company provides traditional telecom services, media streaming, and distribution services primarily to the business-to-business (B2B) community within the telecommunications market where it has a presence. The Company's global footprint as a fully licensed carrier, supported by its proprietary IN (Intelligent Network) and Billing/CRM (Client Relationship

Management) Systems has been designed to offer cutting-edge solutions to the increasingly competitive global multimedia industry. Elephant Talk's telecommunications platform eliminates the usual limitations caused by national borders, networks, devices or media and, therefore, enables its B2B customers to operate as independent telecom and multimedia distribution organizations. Elephant Talk is also a system integrator and developer for mobile telecom and content distribution solutions; and, as a Mobile Virtual Network Enabler (MVNE), the company has positioned itself as the premier outsourcing partner for both Mobile Network Operators (MNO's) as well as for Mobile Virtual Network Operators (MVNO's). At the same time, ETAK assists its MNO partners to more efficiently provide a broad range of sophisticated services to their own existing base of MVNO's. ETAK is positioning itself as the preferred MVNE partner of the larger, global Mobile Operators and currently operates sophisticated networks in over a dozen markets in Europe, Asia Pacific, and the Middle East. The Company was ranked fifth on the Orange County 2008 Deloitte Technology Fast 50. For more information, visit: [www.elephanttalk.com](http://www.elephanttalk.com).

#### **About 2NR**

2NR is a new MVNO in the Dutch market. It offers the unique possibility to combine two mobile numbers on one SIM card. 2NR is supported by MVNE Elephant Talk and uses the network of T Mobile Netherlands. 2NR is part of Telecombination International BV, founded in 2005 and specialized in mobile applications. For more information see: [www.tweedenummer.nl](http://www.tweedenummer.nl)

#### **About Zonzoo**

Zonzoo is originally a British company and since nine years European market leader in the field of recycling mobile phones. Zonzoo is active in the UK, Germany, Spain, Austria, Belgium and the Netherlands. Zonzoo buys mobile phones from customers in these European countries and gives them new life in China, India and Africa. This way the materials are used more efficiently and give many more people access to mobile communication. See; [www.zonzoo.nl](http://www.zonzoo.nl)

#### **Forward-Looking Statements**

Certain statements contained herein constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates and projections about the Company's industry, management's beliefs and certain assumptions made by management. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Because such statements involve risks and uncertainties, the actual results and performance of the Company may differ materially from the results expressed or implied by such forward-looking statements. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. Unless otherwise required by law, the Company also disclaims any obligation to update its view of any such risks or uncertainties or to announce publicly the

result of any revisions to the forward-looking statements made here; however, readers should review carefully reports or documents the Company files periodically with the Securities and Exchange Commission.