

Elephant Talk Enables new MVNO 2NR in The Netherlands; Two Mobile Numbers on a Single SIM Card

SCHIPHOL, The Netherlands, Jan 5, 2010, Elephant Talk Communications, Inc. (OTC Bulletin Board: ETAK), an international telecom and multimedia content distributor specializing in carrier grade mobile enabling platforms, today announced that it has enabled the launch of 2NR, a new MVNO brand of TeleCombination International BV, a Dutch Telecom service provider.

2NR has the capabilities to offer two mobile numbers on a single SIM card which allows for all mobile services to be available on one SIM card without having multiple handsets. By utilizing Elephant Talk's platform MVNO 2NR has now made it possible for every end user with a Dutch mobile number to have the ability to try this application in order to experience the benefits of combining two mobile numbers on one SIM card.

"We are pleased with the development of 2NR and believe there is a need for this product which will assist in revolutionizing the mobile market. 2NR will be supported by our state of art MVNE technology platform" states Martin Zuurbier, CTO of Elephant Talk Communications. "2NR is interesting for small business customers who have a business phone number and a private number but do not want the hassle of carrying multiple handsets. The platform allows for the SIM card to be offered with two numbers in both a pre-paid and post paid model. Through a self care solution via their website www.tweedenummer.nl you can manage the application such as choosing your own availability, the ability to accept or block callers and maintain your telephone book. In winning this contract Elephant Talk successfully showed 2NR that our mobile platform contains everything an end user could need or want for their mobile device."

The cooperation between Elephant Talk and Telecombination creates a new element in the competitive market of acquiring mobile customers. The partnership will allow consumers to use our product in their existing network before they can migrate completely to the 2NR platform.

"Market research has shown there is sizable demand for the service we will be offering with Elephant Talk" said Mr. Jaap Nieuwenhuijs, CEO of Telecombination. "In today's society many people have multiple jobs and rely heavily on internet services for trading, dating and social networking, creating the need for many consumers to have a known or an anonymous second phone number on his or her mobile device. Elephant Talk did an excellent job to meet our requirements and was able to deliver the exact solution we wanted. Telecombination is not limited to The Netherlands and we are planning to expand to Belgium and Germany with the assistance of Elephant Talk."

Telecombination has media partners for the publicity of this new product, and as part of the media campaign Telecombination will utilize television and radio advertisement campaigns starting in January 2010.

About Elephant Talk Communications

Elephant Talk Communications is positioning itself as an international telecom operator and enabler to the multimedia industry by facilitating the distribution of all forms of content as well as mobile and fixed telecom services to global telecommunications consumers. The Company provides traditional telecom services, media streaming, and distribution services primarily to the business-to-business (B2B) community within the telecommunications market where it has a presence. The Company's global footprint as a fully licensed carrier, supported by its propriety IN (Intelligent Network) and Billing/CRM (Client Relationship Management) Systems has been designed to offer cutting-edge solutions to the increasingly competitive global multimedia industry. Elephant Talk's telecommunications platform eliminates the usual limitations caused by national borders, networks, devices or media and, therefore, enables its B2B customers to operate as independent telecom and multimedia distribution organizations. Elephant Talk is also a system integrator and developer for mobile telecom and content distribution solutions; and, as a Mobile Virtual Network Enabler (MVNE), the company has positioned itself as the premier outsourcing partner for both Mobile Network Operators (MNO's) as well as for Mobile Virtual Network Operators (MVNO's). At the same time, ETAK assists its MNO partners to more efficiently provide a broad range of sophisticated services to their own existing base of MVNO's. ETAK is positioning itself as the preferred MVNE partner of the larger, global Mobile Operators and currently operates sophisticated networks in over a dozen markets in Europe, Asia Pacific, and the Middle East. The Company was ranked fifth on the Orange County 2008 Deloitte Technology Fast 50. For more information, visit: www.elephanttalk.com.

Forward-Looking Statements

Certain statements contained herein constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates and projections about the Company's industry, management's beliefs and certain assumptions made by management. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Because such statements involve risks and uncertainties, the actual results and performance of the Company may differ materially from the results expressed or implied by such forward-looking statements. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. Unless otherwise required by law, the Company also disclaims any obligation to update its view of any such risks or uncertainties or to announce publicly the result of any revisions to the forward-looking statements made here; however, readers should review carefully reports or documents the Company files periodically with the Securities and Exchange Commission.